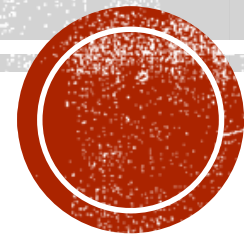


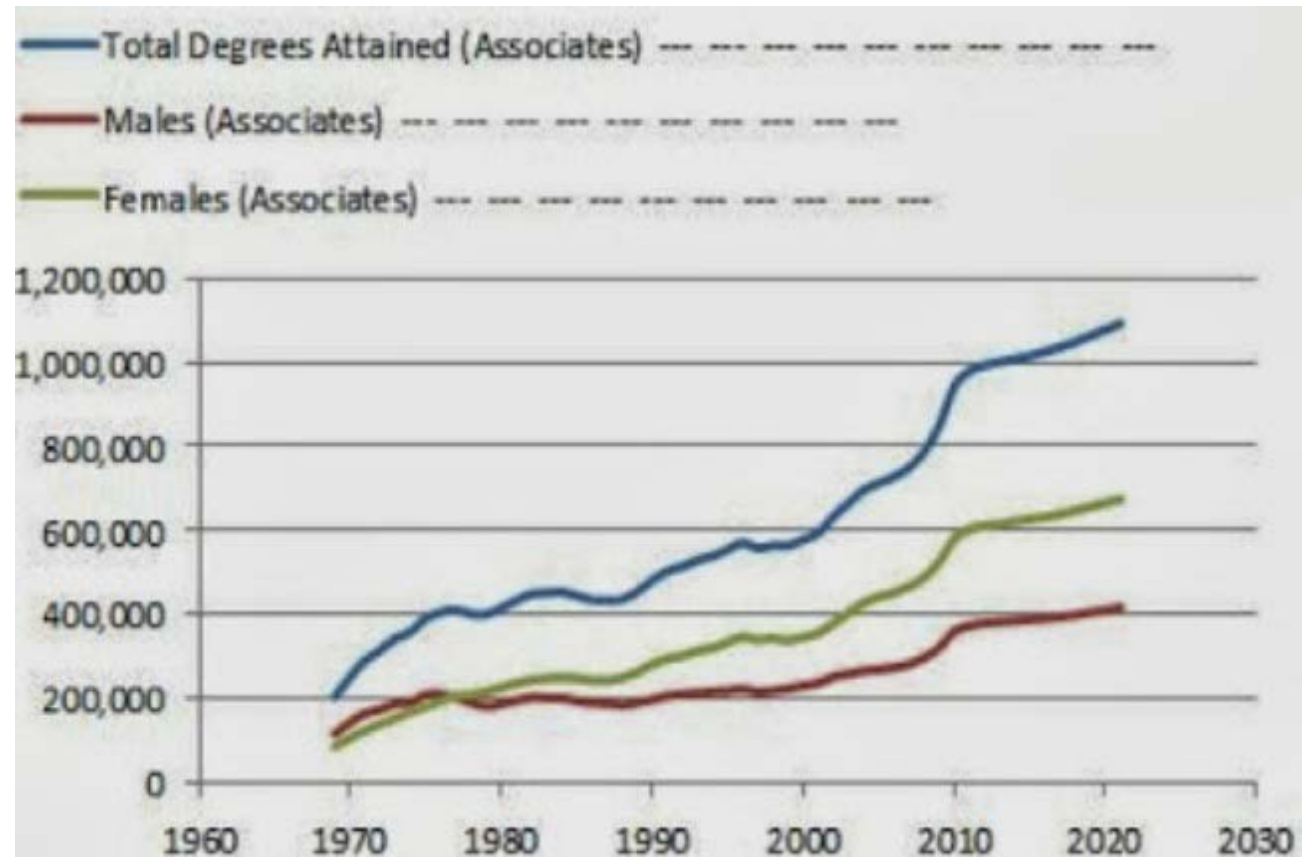


**FAILURE TO PREPARE
IS PREPARING TO FAIL**

Coach John Wooden

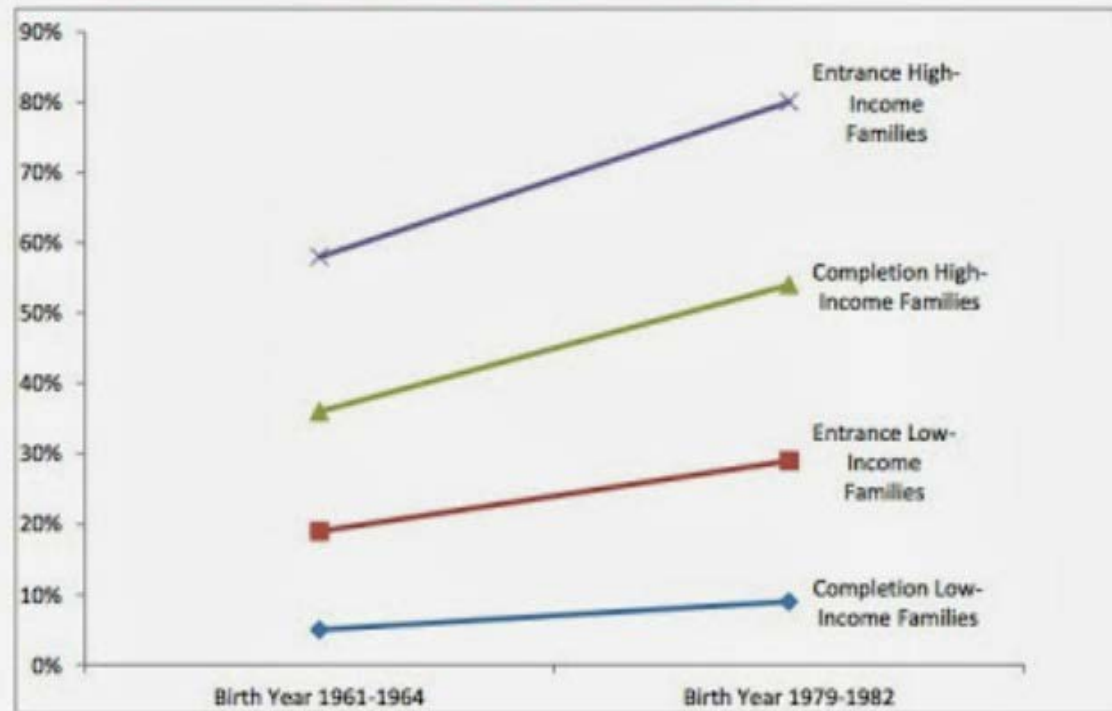


COLLEGE COMPLETION BY GENDER



COLLEGE ENROLLMENT AND COMPLETION BY HOUSEHOLD INCOME

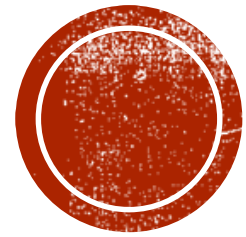
Figure 2.18 Four year college entrance and completion among persons from low-income and high-income families—overall, mostly a flat level of degree attainment



College completion: four or more years of college (solid line) and entrance (dashed line). Low-income family: the person's family income during childhood was in the lowest quarter of the income distribution. High-income family: income during childhood was in the highest quarter.

Data source: Bailey and Dynarski (2011), figure 6.3, using National Longitudinal Survey of Youth data.





EARLY COLLEGE PREP

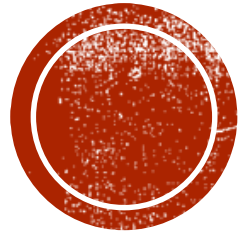




PREPARE FOR COLLEGE IN MIDDLE SCHOOL

- Start planning academics
 - English
 - History
 - Foreign Language
- Read, read, read
- Partner with your child's educators
- Start working on extra-curriculars





FINANCIAL AID



WHAT IS FINANCIAL AID?

- Financial aid is money to help pay for college or career school. Aid can come from
 - the U.S. federal government,
 - the state where you live,
 - the college you attend, or
 - a nonprofit or private organization.



Sources of Aid

Employers and Private Sources

18%

State Governments

8%

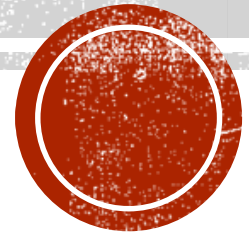
40%
Federal Government

34%
Colleges



FINDING SCHOLARSHIP

By Heather Medley



NEVER TOO EARLY

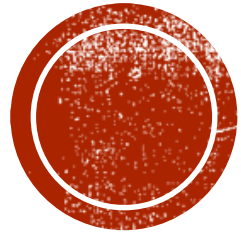
- Keep an eye out in your local paper or parenting magazines for writing contests and other opportunities
- Don't forget to check out Google and [Facebook](#) pages that offer advice for parents of younger children. These forums often post photo and essay contests that can help build your child's college nest egg.



CHILDREN'S ONLINE PRIVACY PROTECTION ACT (COPPA)

- require web sites to obtain "verifiable parental consent" before collecting, using or disclosing individually identifiable information from children under age 13
- online scholarship search services are not available to students under the age of 13, which can make finding these opportunities a little more difficult.





CALCULATORS



COLLEGE COST PROJECTOR RESULTS

- First Year Projected Costs: \$33,661.24
- Second Year Projected Costs: \$36,017.53
- Third Year Projected Costs: \$38,538.76
- Fourth Year Projected Costs: \$41,236.47

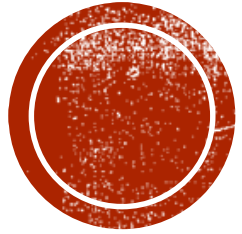
- College Type: 4 Year
- Current One-Year Costs: 24000
- Tuition Inflation Rate: 7%
- Years until Matriculation: 5
- Adjust tuition after matriculation? Yes



MOST POPULAR CALCULATORS

- College Cost Projector,
- Savings Plan Designer (Flat Contribution),
- Expected Family Contribution and Financial Aid Calculator and
- Loan Calculator
- The FastWeb scholarship matching service is also a very popular tool.





STRATEGY





SUCCESSFUL APPLICANTS

- met the criteria outlined by the scholarship sponsor.
- approached the application process strategically and were selective in their pursuit of scholarship opportunities.



MAKE A LIST.

- Gather the information
- Read through your list and eliminate all awards that you are not qualified for.



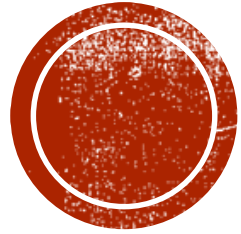


ASSESS EACH INDIVIDUAL OPPORTUNITY.

Consider the following categories:

- *Deadlines.* How long do you have to complete the scholarship?
- *Difficulty of preparation.* Considering the deadline, do you have time to thoroughly prepare for this award?
- *Award amount.* How much is the award worth versus how competitive is it?





NOTABLE EARLY AWARENESS PROGRAMS

KOHL'S KIDS WHO CARE PROGRAM

- Each year, Kohl's provides several prizes and scholarships to students (ages 6 through 18) who have volunteered within the past year. One winner at each store receives a \$50 gift card and advances to the regional level, where he/she competes for a **\$1,000** scholarship. Ten regional winners will be selected to receive an additional \$10,000 national award. **Deadline: March 15.**



NICHOLAS A. VIRGILIO MEMORIAL HAIKU COMPETITION

- Students in grades 7 through 12 may compete in this creative writing contest. Students may submit up to three haikus, as long as the work has not been previously published or submitted in any other contest. Six winners will each receive **\$50. Deadline: March 25.**



DOODLE4GOOGLE

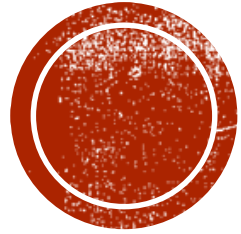
- Any student in elementary, middle, or high school may submit their artwork for consideration. Students simply need to take the Google name and turn it into something creative that reflects this year's theme. National finalists will each receive a \$5,000 scholarship. The Grand Prize winner will receive a \$30,000 scholarship and his/her school will also receive a \$50,000 technology grant. Deadline: March (TBA).



SEARCH ENGINES & REFERENCES

- <http://www.finaid.org/otheraid/earlyawareness.phtml>
- <http://www.finaid.org/scholarships/age13.phtml>
- <https://www.unigo.com/pay-for-college/scholarships/you-re-never-too-young-for-scholarships>
- <http://www.collegescholarships.org/scholarships/8-12.htm>
- <http://www.usnews.com/education/blogs/the-scholarship-coach/2012/08/09/6-scholarships-that-reward-kids>





GET ORGANIZED



CHOOSE A TEMPLATE

- blank slate
- download a template to customize
- [spreadsheet templates](#) on Microsoft Office.



ADD YOUR FIELDS

- Scholarship name
- Scholarship provider
- Contact information
- URL for additional information or online application
- Deadline date
- Award amount
- Criteria (age, grade, GPA, etc.)
- Documentation required (transcript, financial records, letters of recommendation, essays, etc.)





PRIORITIZE YOUR OPPORTUNITIES.

- rate each scholarship with a (+) or (-) sign next to the award.



FILTER YOUR RESULTS

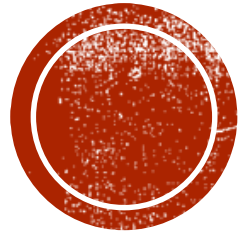
- Sort your spreadsheet by deadline, award amount, or any other specification.
- Filter your scholarships by color coding them.
 - mark the awards you have completed in green,
 - working on in yellow,
 - any you decide not to apply to in red



RECORD YOUR PROGRESS

- Check your organizer each week for any applications that may be due.
- Update received responses on your application (pending, approved or denied)
- Track how many scholarships you have applied for and may even help you determine which programs are better suited to your unique talents and skills, which may increase your chances of winning!





LIVE YOUR ESSAYS

WHAT'S YOUR STORY?

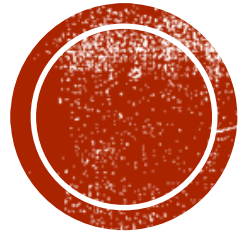
- Leadership
- Service
- Awards
- Honors
- Unique Experiences



MANAGE YOUR PROFILE

- Communicate online who you want college admissions personnel to see
 - Who is your student
 - What's important to your student
- Monitor and encourage your students posting





CAREER DAY





MAKE PLANS & SEEK OUT PASSIONS

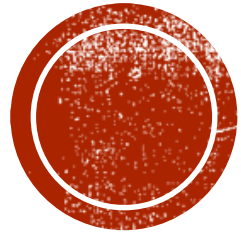
- Talk to Your Students about What They Love
 - Feed It
- Get Involved
- Explore New Things/Places
 - Summer Camps
- Ask Others about What They Do



MAKE PLANS & SEEK OUT PASSIONS

- **Plan a Smart Schedule in High School**
 - Look at Degree Plans
 - Take Dual Credit that Counts
- **Think about Honors Programs**
- **Explore Internships/Shadowing**
- **Cultivate Relationships**





HELPFUL ADVICE

From Terry Foundation Scholars

RELATIONSHIPS

- Also ask for recommendation letters early! I didn't know a lot of things needed recommendation letters as a high school student so I would say to get close with some of your teachers so that they will be able to write letters for you
– Giuli DiMarco



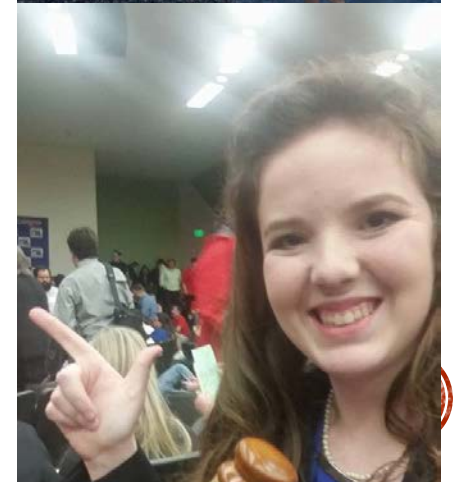
RELATIONSHIPS

- It helped me to create an excel sheet to keep track of scholarship deadlines, information needed for each scholarship, date when results would be posted, date I applied, etc.
– Gabriela Garcia



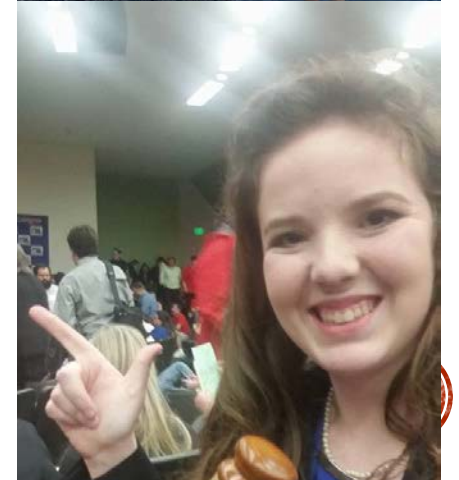
BE UNIQUE

- Find what's most unique about you and emphasize that. Find what sets you apart. – Ryan Senger
- Stress how important it is to get involved in things and pursue leadership opportunities – Hayley Brownlow
- Also mention academic and community achievement from freshman year to graduation – Robert Primm



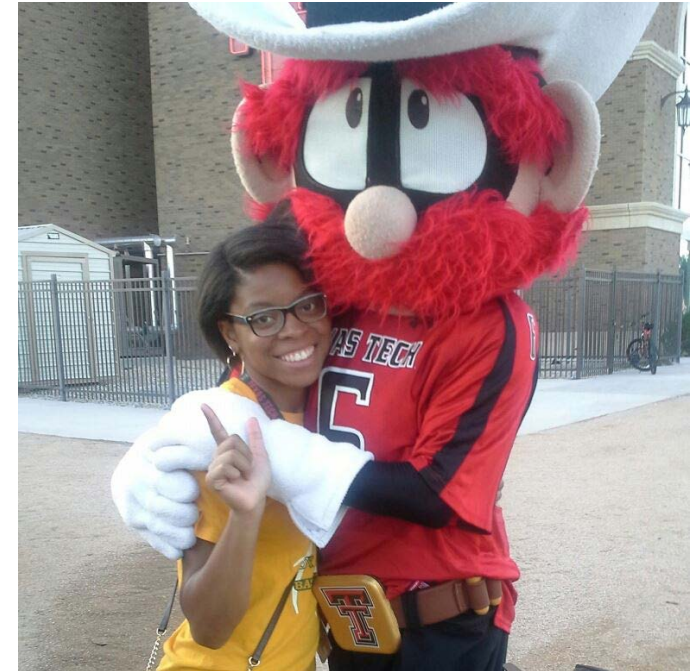
BE UNIQUE

- Make sure that you have a really good resume. If your GPA is high, and you're heavily involved in high school, it really shows how great you are at balancing. As well as if you have an okay ACT or SAT score, that resume will assist with balancing it out and giving you a well rounded application. 😊 - Carson Faith Wienecke



APPLY

- Apply for **EVERYTHING!** Even if it's just \$100 or \$200 it will add up eventually - **Giuli Demarco**
- Apply for everything, especially if you think you're not going to get it. A lot of scholarships go unclaimed because nobody thinks they'll qualify – **Cat Gibbs**



APPLY LOCAL

- Ask anyone and everyone if they know if any scholarships! So many small businesses love to give back! Also, you don't have to hold an office to have leadership experience, see about being a chair of a community service project to get service hours and leadership experience. Another thing, I liked to try everything at least once! Even if you don't know if you'll like it, give it a go anyway! It looks good on your resume and it might be your favorite club/organization/activity. – Megan Crawford

